## **American Community Survey (ACS)**

Public Use Microdata Samples (PUMS)

February 17, 2016

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**American Community Survey Office** 

### **Outline**

- PUMS Overview
- PUMS Geography
- Accessing PUMS Data
- Common Questions
- Documentation and Guidance Resources

### Why Use PUMS?

SEX BY SCHOOL ENROLLMENT BY EDUCATIONAL ATTAINMENT BY EMPLOYMENT STATUS FOR THE POPULATION 16 TO 19 YEARS Universe: Population 16 to 19 years 2010-2014 American Community Survey 5-Year Estimates

- Data needed are not supported by standard tables
  - Example: narrower categories ("16 to 17 years" "18 years")
- Users want to conduct sophisticated statistical analysis
  - Example: correlation analysis (age, employment, and language)
- Can create new measures
  - Example: looking at person and household variables together (new variable: presence of working teenager in a household)

### What are PUMS files?

# Public Use Microdata Sample

#### **Anonymized**

#### **Downloadable**

- SAS and CSV
- AFF, FTP, DataFerrett

### Individual Responses

 Must be tabulated and weighted by user

# Representative Sample of the Population

- •1-year (1%)
- •5-year (5%)

# Summary Data vs. Microdata

#### What's the Difference?

	Maryland		
	Estimate	Margin of Error	
Total:	5,887,776	****	
Male:	2,851,238	+/-544	
Under 18 years:	687,884	+/-514	
Native	657,483	+/-1,504	
Foreign born:	30,401	+/-1,362	
Naturalized U.S. citizen	7,636	+/-691	
Not a U.S. citizen	22,765	+/-1,131	
18 years and over:	2,163,354	+/-385	
Native	1,786,172	+/-3,487	
Foreign born:	377,182	+/-3,416	
Naturalized U.S. citizen	174,573	+/-2,242	
Not a U.S. citizen	202,609	+/-3,246	

#### Aggregated tables for a geography:

"In MD, 174,573 adult males are naturalized citizens."

#### **Individual responses:**

"This 58-year-old adult male in MD is a naturalized citizen."

RT	SERIALNO	SPORDER	AGEP	CIT	SEX
Р	2010000000005	1	37	1	1
Р	2010000000005	2	36	1	2
Р	2010000000005	3	9	1	1
Р	2010000000005	4	7	1	1
Р	2010000000005	5	0	1	2
Р	2010000000007	1	58	4	1
Р	2010000000007	2	17	1	1
Р	2010000000007	3	13	1	2
Р	2010000000007	4	47	4	1
Р	2010000000007	5	18	1	2

# **Summary Data vs. Microdata**Pros and Cons

	Summary Data (ex: AFF)	Microdata (ex: PUMS)
Format	Published tables designed by Census analysts (weighted with margins of error)	Sample of household and individual responses to questionnaire (and some recoded variables)
Benefits	Easy to use Small geographies	Enables custom tables and analyses  More variable detail available
Limitations	Fixed content:	More complex to use  Smaller sample (larger Margins of Error)  Edits to protect privacy  • top coding  • broader categories  No geographies smaller than PUMAs

## **PUMS Availability**

- We release 2 new PUMS files every year
  - 1-year PUMS (example: 2014 1-year PUMS)
    - October
  - 5-year PUMS (example: 2010-2014 5-year PUMS)
    - January
- Some documentation released the week prior

# Multiyear (5-year) PUMS Files

 5-year PUMS files contain the same cases as their component 1-year files

```
2010 ACS 1-year PUMS
2011 ACS 1-year PUMS
2012 ACS 1-year PUMS = 2010-2014 ACS 5-year PUMS
2013 ACS 1-year PUMS
2014 ACS 1-year PUMS
```

- Why do we release multiyear PUMS?
  - New weights are produced using latest population estimate "vintages"
  - Coding schemes and dollar amounts are standardized to current year

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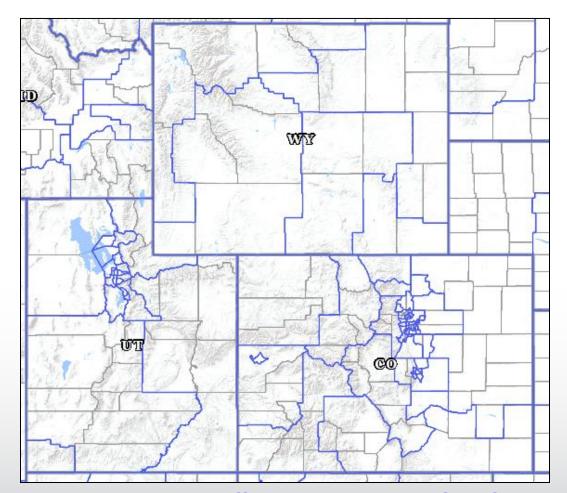
# **Limited Geographic Detail**

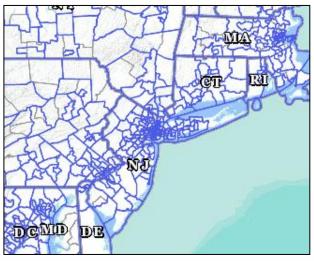
- Region, division, state, PUMA only
  - PUMAs can identify most cities of 100,000+ and many metropolitan areas, but not all
- PUMS is **not** designed for statistical analysis of small geographic areas

### Public Use Microdata Area (PUMA)

- An area with 100,000+ population
- Identified by five-digit code (unique within each state)
- Nest within states or equivalent entities
- Geographically contiguous
- Defined after each census by states and the Census Bureau's Geography Division
  - 2010 Census PUMAs first used in the 2012 ACS
  - Multiyear files contain dual PUMA vintages

### Public Use Microdata Area (PUMA) Maps





Missouri Census Data Center's MABLE, can be used to calculate the proportion of a PUMA's population in other geographies and to identify PUMA code(s) for areas of interest.

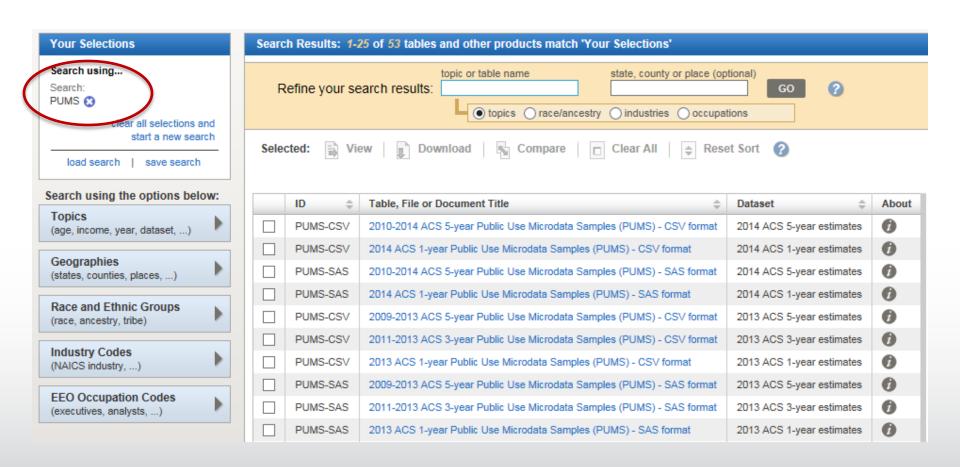
http://mcdc.missouri.edu/websas/geocorr14.html

http://www.census.gov/geo/maps-data/maps/reference.html http://tigerweb.geo.census.gov/tigerweb/

### **Outline**

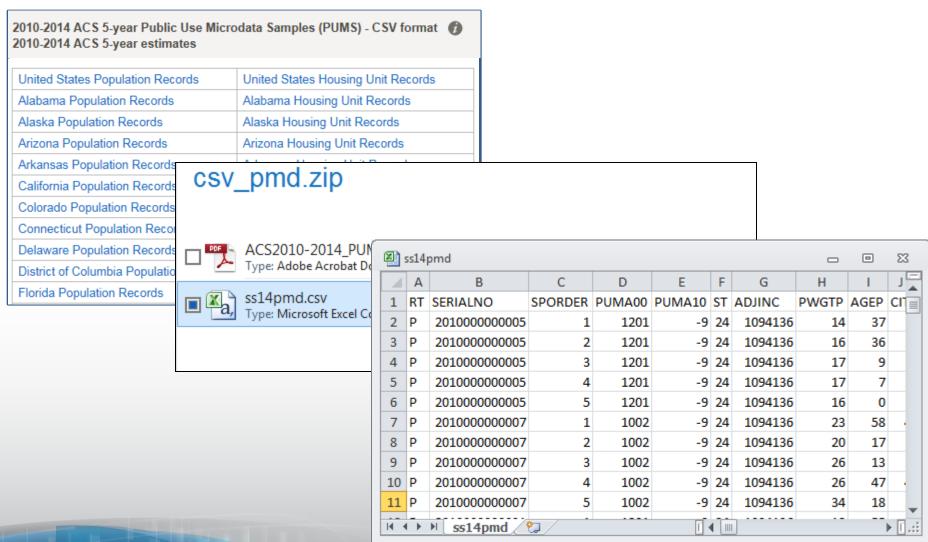
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### **American FactFinder**

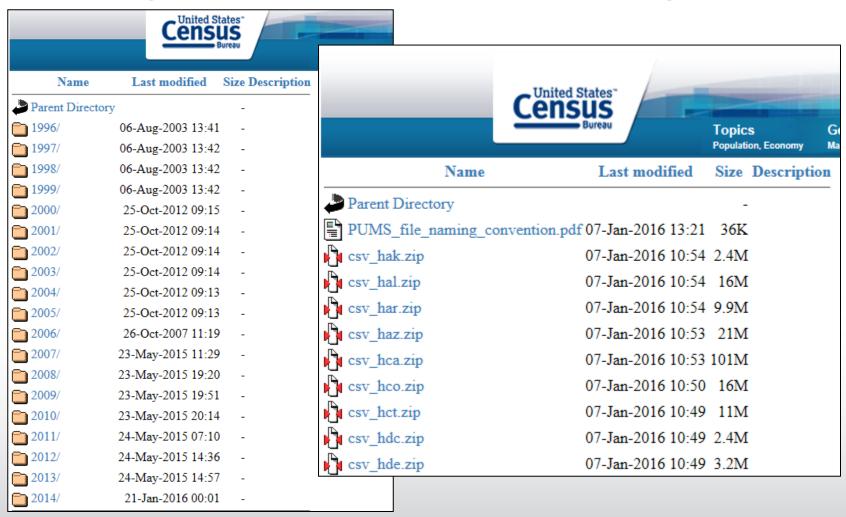


http://factfinder.census.gov

# American FactFinder (cont'd)

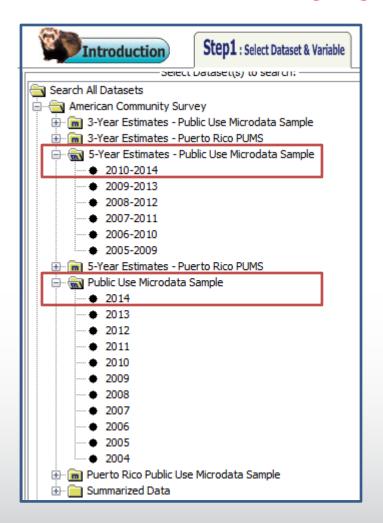


### **Census Bureau FTP Site**



http://www2.census.gov/programs-surveys/acs/data/pums/

### **DataFerrett**



- Menu driven system doesn't require users to have (or know how to use statistical software (i.e. SAS, STATA, SPSS, etc.)
- Can download specific variables only
- Create variable recodes

http://dataferrett.census.gov/

### **DataFerrett Assistance**

#### Video Tutorials



Creating ACS Custom Tables Using DataFerrett - Part 1
May 09, 2014

Part 1 of this tutorial will show you how to make an ACS custom table using DataFerrett, the Census Bureau's free data analysis and extraction tool.



Creating ACS Custom Tables Using DataFerrett - Part 2

May 09, 2014

Part 2 of this tutorial will show you how to change the geography displayed from the default, United States, to a geography that you select.

http://www.census.gov/programs-surveys/acs/technical-documentation/pums/dataferrett.html



What Public Use Microdata Sample (PUMS)
Data Users Need to Know

(pages 12-23)

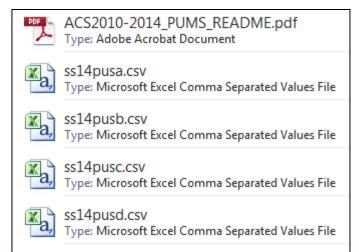
http://www.census.gov/library/publications/2009/acs/pums.html

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# How do I put PUMS files together?

- National level files must be released in pieces that users download and concatenate.
- Housing variables and person variables are separated
- Users must merge housing and person files (using SERIALNO variable as the matching variable)
- Example code is in the PUMS ReadMe and on the PUMS File Structure page



```
data population;
set psam_pusa psam_pusb;
run;

data combined; merge
population (in=pop) housing;
by serialno;
if pop;
run;
```

http://www.census.gov/programs-surveys/acs/technical-documentation/pums/filestructure.html

# Which weight should I apply?

A weight defines how many persons and housing units one PUMS sample interview represents

- WGTP: PUMS household weights
  - used to produce housing unit estimates
- PWGTP: PUMS person weights
  - used to produce population estimates
- WGTP1 WGTP80, PWGTP1 PWGTP80: PUMS Replicate Weights
  - used to calculate standard errors

### Why don't my PUMS estimates match AFF?

Estimates generated with PUMS microdata will be slightly different from AFF estimates:

- PUMS files include only about two-thirds of the cases that were used to produce estimates on American FactFinder
- PUMS files include additional edits

When data users have doubts about their PUMS estimates, they should attempt to reproduce the PUMS Estimates for User Verification, available on the Technical Documentation page.

http://www.census.gov/programs-surveys/acs/technical-documentation/pums/documentation.html

### **How Do I Use Dual Vintage PUMAs?**

Two sets of PUMA codes on 5-year files:

- Census 2000 PUMAs
- 2010 Census PUMAs

ACS PUMS does not use overlapping geographies for any record.

```
Estimate of 4-yr-olds in a city (2010-2014 ACS 5-year PUMS): 4-year-olds in the 2000 PUMAs (in 2010 & 2011 records): X 4-year-olds in the 2010 PUMAs (in 2012-2014 records): Y
```

Add these two figures:

```
4-year-olds in the fuzzy PUMAs: (X+Y)
```

http://www.census.gov/programs-surveys/acs/technical-documentation/pums/documentation.html

### Use Caution...

- Be careful using estimates based on a small handful of cases. To obtain more cases, use multiyear files or combine geographic areas.
- Extreme values are masked to avoid disclosure. Some variables will be especially affected:
  - Dollar-amount variables (all kinds of income, mortgage, rent, utilities, property taxes, home value, property insurance costs)
  - Number of rooms and bedrooms
  - Age
  - Travel time to work, hours worked

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### **ACS Main Page**



census.gov/acs

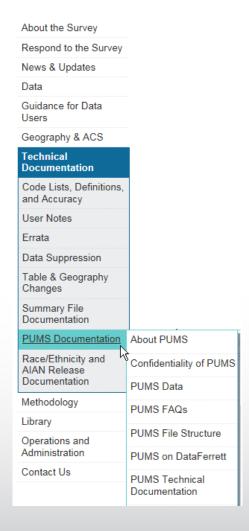
### **PUMS Data Page**

About the Survey	PUMS Data			
Respond to the Survey	Tweet Share			
News & Updates				
Data	Supporting documentation for the data below is available on the PUMS Documentation page.			
Data Tables & Tools	PUMS Data 2000 - current	Available through the FTP site		
Data via FTP	Available through the American FactFinder website	2004 ACS PUMS		
Summary File Data PUMS Data	2010-2014 ACS 5-year PUMS	2003 ACS PUMS		
Race/Ethnicity & AIAN Data	2014 ACS 1-year PUMS	2002 ACS PUMS		
Custom Tables	2009-2013 ACS 5-year PUMS	2001 ACS PUMS 2000 ACS PUMS		
Guidance for Data Users	2011-2013 ACS 3-year PUMS			
Geography & ACS				
Technical	2013 ACS 1-year PUMS			
Documentation	2008-2012 ACS 5-year PUMS	1996-98 PUMS Files Available on DVD  Microdata for select test areas is available on DVD.		
Methodology Library	2010-2012 ACS 3-year PUMS	<ul> <li>To request a DVD, email your name and mailing address and specify dataset (PUMS 1996-1998) to acso.dvd.order@census.gov. You may be contacted for additional information before your request is filled.</li> </ul>		
Operations and Administration	2012 ACS 1-year PUMS			
Contact Us	2007-2011 ACS 5-year PUMS			

http://www.census.gov/programs-surveys/acs/data/pums.html



### **PUMS Technical Documentation**



- PUMS ReadMe: Important information about 2014 geography and variable changes as well as guidance for novice ACS PUMS files users
- Subjects in the PUMS: A list of topics included in each of the housing and population record files
- PUMS Data Dictionary: Includes variables available for each
   PUMS release and how each variable is coded
- PUMS Code Lists: Detailed codes for variables that contain a large number of coded responses, such as ancestry and occupation.
- PUMS Top Coded and Bottom Coded Values: List of variables with responses exceeding a state specific value that are replaced with a predetermined value
- Accuracy of the PUMS: A basic explanation of the sample design, estimation methodology, and accuracy of the data
- PUMS Estimates for User Verification: A set of Census-created
   PUMS estimates for data users to verify their methods

http://www.census.gov/programs-surveys/acs/technical-documentation/pums/documentation.html

# **PUMS Data Dictionary**

					_		
RT	SERIALI	NO	SPORDER	AGEP	CIT	SEX	
Р	201000	0000005	1	37	1	1	
Р	201000	0000005	2	36	1	2	
Р	201000	0000005	3	9	1	1	
Р	201000	0000005	4	7	1	1	
Р	201000	0000005	5	0	1	2	
Р	201000	0000007	1	58	4	1	
Р	201000 PERSON RECORD—PERSON VARIABLES			N RECORD-PERSON VARIABLES			
Р	201000						
Р	<b>20100(</b> AGEP 2						
Р	201000	Age Age					
		00				nder 1 y	
		0199 .1 to 99 years (Top-coded***)					
	CIT 1						
	Citizenship status						
		1 .Born in the U.S.					
		2 .Born in Puerto Rico, Guam, the U.S. Virgin Islands, or the					
		.Northern Marianas					
			3 .Born abroad of American parent(s)				
		4 .U.S. citizen by naturalization					
		5 .Not a citizen of the U.S.					

http://www.census.gov/programs-surveys/acs/technical-documentation/pums/documentation.html

### **PUMS** Resources



# What Public Use Microdata Sample Data Users Need to Know

http://www.census.gov/library/publications/2009/acs/pums.html

- Overview of getting and using the data
- Outdated website instructions, but concepts are sound



# ACS Public Use Microdata Samples Group on ACS Data Users Group

http://www.acsdatausers.org/

Share knowledge with other PUMS users



Sign up for the ACS Public Use Microdata Sample Files alerts at <a href="https://public.govdelivery.com/accounts/USCENSUS/subscriber/new">https://public.govdelivery.com/accounts/USCENSUS/subscriber/new</a>

### Source Us!

# U.S. Census Bureau's [YYYY-YYYY] American Community Survey [1/3/5]-year **PUMS** [estimates/statistics/data release]



"As the topic of who bikes in Philly always seems to be a hot topic of conversation on social media, we reached out again for some further analysis of cycling demographics. Econsult researcher Caitlin Furio crunched the numbers for us from the 2008-2012 Public Use Microdata Sample (PUMS) data from the ACS..."

http://www.philly.com/philly/news/Who bikes drives walks or rides transit to work in Philly.html

### **HUFFPOST BUSINESS**

"Homeownership rates are calculated from the **2013 American Community Survey (ACS) Public Use Microdata Sample (PUMS)** and are based on whether the head of household, spouse, or unmarried partner is a veteran. "

http://www.huffingtonpost.com/jed-kolko/where-veterans-live\_b\_6134066.html



Household- and individual-level data are based on the. **2012 5-Year American Community Survey (ACS) Public Use Microdata Sample (PUMS)** 

http://www.citylab.com/housing/2014/08/where-private-school-enrollment-is-highest-and-lowest-across-the-us/375993/

### Continue the Conversation #ACSdata



Sign up for and manage alerts at <a href="https://public.govdelivery.com/acco">https://public.govdelivery.com/acco</a> unts/USCENSUS/subscriber/new



facebook.com/uscensusbureau



twitter.com/uscensusbureau



More information on the American Community Survey: http://www.census.gov/acs



youtube.com/user/uscensusbureau



(800) 923-8282 or (301) 763-1405



instagram.com/uscensusbureau



pinterest.com/uscensusbureau



#### Purpose:

- Improve understanding of the value and utility of ACS data.
- Promote information sharing among data users about key ACS data issues and applications
- Membership is free and open to all interested ACS data users
- Webinars and special sessions at professional meetings planned
- Users group website and online community

http://www.acsdatausers.org/

### **Need Local Stats?**

Assistance Near You!

Our regional data staff can help you access local statistics from the ACS or offer training to help build your skills. Contact us at the following address: clmso.ddb.questions@census.gov



# **Questions?**